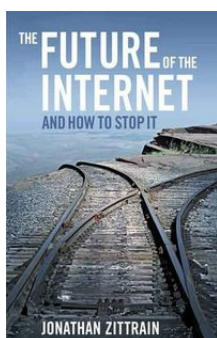# THE FUTURE OF THE INTERNET AND HOW TO STOP IT

This extraordinary book explains the engine that has catapulted the Internet from backwater to ubiquity—and reveals that it is sputtering precisely because of its runaway success. With the unwitting help of its users, the generative Internet is on a path to a lockdown, ending its cycle of innovation—and facilitating unsettling new kinds...

The Future of the Internet and How to Stop It

Author	**Jonathan L. Zittrain**
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Peek Inside the Book

The first online services built on top of AT&Ts phone network were natural extensions of the 1960s IBM-model minicomputer usage within businesses: one centrally managed machine to which employees dumb terminals connected. Jonathan L. Zittrain, The Future of the Internet: And How to...

Reader's Opinions

Here is an author that has put a ton of data and thought into his argument that the internet is doomed to fail if we all keep buying Xbox's and iPhones. To some degree he is right. There are many more "closed" systems gaining more and more market shares. Though the book was already dated with Zittrain's blasting the iPhone for not being...

This book offers an intriguing perspective on the internet and digital culture. Zittrain compares generative appliances (like PCs that accept code from any source) to tethered applicances (like iPods that are completely locked down by the company and cannot be reprogrammed without illegally hacking into them)and what an impact these...