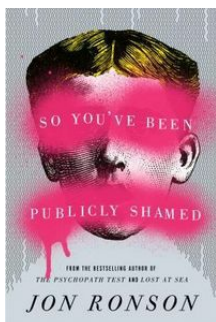


SO YOU'VE BEEN PUBLICLY SHAMED

Now a New York Times bestseller and from the author of *The Psychopath Test*, a captivating and brilliant exploration of one of our world's most underappreciated forces: shame. 'It's about the terror, isn't it?' 'The terror of what?' I said. 'The terror of...



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Author	Jon Ronson
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Peek Inside the Book

I kept remembering something Michael Fertik had said to me at the Village Pub in Woodside. 'The biggest lie,' he said, 'is "The Internet is about you."' We like to think of ourselves as...

If anyone should change their behaviour, I thought, it ought to be those doing the shaming. Jon Ronson, *So You've Been Publicly Shamed*

Reader's Opinions

I have a lot of thoughts about this book because it was SO incredibly thought-provoking. I felt like every chapter brought on a major revelation or had a great nugget of wisdom to mull over. If anything it made me realize how incredibly powerful shame can be, as if we aren't all aware of that fact already. I doubt you could find a single...

This was a fascinating read about shame in the modern world. The Internet has made it easier to make a mistake and then be publicly humiliated for it, and Jon Ronson researched and wrote about a few famous cases. One incident highlighted in the book is Justine Sacco. In December 2013, Sacco made a bad joke on Twitter, was hounded on...